

Contact:

Hannah Arkelin
Wedding Shoppe, Inc.
Phone: (651) 294-4976
Fax: (651) 298-9538

1196 Grand Ave
Saint Paul, MN 55105
www.weddingshoppeinc.com



Wedding Shoppe, Inc.
Exactly what you've been looking for.®

PRESS RELEASE

Find Fabulous Wedding Attire in the Minneapolis GLBT Pride Parade

Wedding Shoppe, Inc. will model wedding attire in the Ashley Rukes GLBT Pride Parade.

Saint Paul, MN, June 17, 2014: On Sunday, June 29, the Wedding Shoppe will walk with “pride” in the [2014 Minneapolis Pride Parade](#). Employees and volunteers will model wedding attire, carry colorful balloons, and wave to thousands of parade-goers supporting the cause. The Wedding Shoppe wants to show the GLBT community that they are—and always have been—a GLBT-friendly retailer. Not only do they carry hundreds of designer bridal gowns that would look gorgeous on a man or woman, but a variety of wedding suits for women and men. Just like every love story, each bride or groom’s style is unique. Their wide selection guarantees you’ll find “Exactly what you’ve been looking for” as you plan your big day. The parade begins on 3rd Street and Hennepin at 11:00 a.m. Come and watch the Wedding Shoppe show Minneapolis how fabulous a GLBT big day can be.

When Minnesota’s Marriage Equality Act passed in August of 2013, many people asked the Wedding Shoppe how the change would affect their business. They explained how excited they were to be a part of even more dream weddings, but that their doors had been open to every couple, no matter their sexuality, since 1977. Their mission has always been, “To create an exceptional and memorable experience.” To ensure this happens for the GLBT community, they have a selection of wedding suits for women available, and their bridal gowns are available to any man or woman. They believe every marriage represents the same promise, no matter who’s saying “I do.” They’re just honored to be a part of each and every big day!

This is the first year the Wedding Shoppe has taken part in the Ashley Rukes Minneapolis Pride Parade, and they are thrilled to have been selected. They want to show the GLBT community their support, as well as their selection of attire fit for any same-sex wedding. They even provide [GLBT wedding planning tips](#) on their blog! Join the Wedding Shoppe, the GLBT community, and the rest of the city as they celebrate same love in the Minneapolis Pride Parade!

Located on historic Grand Avenue in Saint Paul, MN, [Wedding Shoppe, Inc.](#) has been making wedding dreams come true since 1977. As one of the largest family-owned bridal salons in the country, Wedding Shoppe, Inc. offers designer bridal gowns, bridal party dresses (including the exclusive Kennedy Blue brand), accessories, tuxedo rentals, and much more! With a full e-commerce website, Wedding Shoppe, Inc. is bringing their tremendous selection of gowns and their incredible customer service to brides all around the world.
